

What is claimed is;

1. A magnetic transfer apparatus in which a master information carrier carrying thereon information to be transferred to a slave medium is held in close contact with  
5 the slave medium by a holder disposed on the holder support portion of a magnetic transfer apparatus and comprising a pair of halves movable toward and away from each other, and a transfer magnetic field is applied to the master information carrier and the slave medium held in close contact with each  
10 other by the holder, wherein the improvement comprises

a locator mechanism which is provided between the holder support portion and the holder and locates the holder at least in a direction perpendicular to the central axis of the holder.

2. A magnetic transfer apparatus as defined in Claim  
15 1 in which the locator mechanism is provided with at least one of a sliding guide and a rolling guide employed at a contact portion between the holder and the holder support portion.

3. A magnetic transfer apparatus as defined in Claim  
1 further comprising a pressing mechanism which presses the  
20 holder against the holder support portion.

4. A magnetic transfer apparatus as defined in Claim  
3 in which the pressing mechanism presses the holder in a direction at an angle to the axis of rotation of the holder.